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McGRAW-HILL

1925

“Nothin’ to do but gro for 1925”

OWN ROOT  
POT GROWN  
**ROSES**

**WINTER — 1925 — SPRING**

ONLY-ONE PRICE-LIST  
exclusively to the  
**FLORAL and NURSERY TRADES**

Annual  
Priceless Descriptive Catalogue  
to everybody on request

**2- $\frac{1}{4}$ inch** pot Roses are thrifty young plants, with strong balls of roots and vigorous tops, suitable for lining out in nursery rows, bedding, benching, growing on in three inch pots, counter sales or mailing.

**4-inch** pot Roses are well-branched two-year-old bushes with extra strong balls of fibrous roots, ready for quick and substantial results for forcing, bedding, pot sales landscape planting, etc.

*Immediate shipment  
or later delivery  
to suit purchaser*

**Your growing servants**

 **LEEDLE** FLORAL COMPANY  
SPRINGFIELD·OHIO

“LEEDLE Roses gro bloomin’ BIG”

# WINTER 1925 Classified Wholesale Price List

## LEEDLE SPRINGFIELD ROSES

—FOR—

FLORISTS, PLANTSMEN AND NURSERYMEN

### HYBRID PERPETUALS

	2 1/4-inch	4-inch		
	Doz.	100	Doz.	100
Anna de Diesbach.....	\$1.35	\$7.50	\$3.00	\$20.
Ball of Snow (Boule de Neige).....	1.20	7.00	3.00	20.
Black Prince.....	1.35	7.50	3.00	20.
Captain Christy.....	1.50	8.00	3.00	20.
Captain Hayward.....	1.50	8.00	3.00	20.
Clio.....	1.35	7.50	3.00	20.
Coquette des Alpes.....	1.50	8.00	3.00	20.
Crimson Druschki.....	1.60	9.00	3.50	25.
Dinsmore.....	1.50	8.00	3.00	20.
Duchess of Sutherland.....	1.50	8.00	3.00	20.
Eugene Fuerst.....	1.35	7.50	3.00	20.
Frau Karl Druschki.....	1.75	10.00	4.20	30.
Genera Jacqueminot.....	1.35	7.50	3.00	20.
George Dickson.....	1.50	8.00	3.00	20.
Gloire de Chedane Guinoisseau.....	1.75	10.00	4.20	30.
Gloire Lyonnaise.....	1.50	8.00	3.00	20.
Glory of Paris.....	1.35	7.50	3.00	20.
Hardy American Beauty.....	1.60	9.00	4.20	30.
His Majesty.....	1.50	7.50	3.00	20.
Hugh Dickson.....	1.35	7.50	3.00	20.
J. B. Clarke.....	1.35	7.50	3.00	20.
John Hopper.....	1.50	8.00	3.00	20.
Jubilee.....	1.50	8.00	3.00	20.
La Reine.....	1.35	7.50	3.00	20.
Madame Charles Wood.....	1.35	7.50	3.00	20.
Madame Masson.....	1.35	7.50	3.00	20.
Madame Plantier.....	1.35	7.50	3.00	20.
M'ilie Louise Crette.....	1.60	9.00	4.20	30.
Magne Charta.....	1.50	8.00	3.50	25.
Marshall P. Wilder.....	1.35	7.50	3.00	20.
Mrs. John Laing.....	1.60	9.00	3.50	25.
Mrs. R. G. Sharman-Crawford.....	1.75	10.00	4.80	35.
Paul Neyron.....	1.35	7.50	3.00	20.
Prince Camille de Rohan.....	1.50	8.00	3.00	20.
Snow Queen.....	1.75	10.00	4.20	30.
Ulrich Brunner.....	1.60	9.00	4.20	30.
White American Beauty.....	1.75	10.00	4.20	30.

### HYBRID RUGOSA

	1 20	7 00	3 00	20.
Conrad F. Meyer.....	1.20	7.00	3.00	20.
F. J. Grootendorst.....	2.00	12.00	4.80	35.
New Century.....	1.10	6.50	3.00	20.
Sir Thomas Lipton.....	1.10	6.50	3.00	20.

### MOSS

Crested Moss.....	1.60	9.00	3.50	25.
Crimson Globe.....	1.50	8.00	3.00	20.
Elizabeth Rowe.....	1.35	7.50	3.00	20.
Henri Martin.....	1.35	7.50	3.00	20.
Mouseline.....	1.35	7.50	3.00	20.
Princess Adelaide.....	1.50	8.00	3.50	25.

# LEEDLE SPRINGFIELD ROSES

## HYBRID TEAS—EVERBLOOMING

	2½-inch		4-inch	
	Dz.	100	Dz.	100
Alexander Emslie	\$2.40	\$15.00	\$5.40	\$40
Amelia Gude	1.75	10.00	4.20	30
America, Hill's	2.10	15.00	4.80	35
Angelus	1.75	10.00	4.20	30
Annie Louri	2.00	12.00	4.20	30
Antoine Riviere	1.25	7.50	3.00	20
Augustine Guérin	1.20	7.00	3.00	20
Baldwin	1.10	6.50	3.00	20
Bessie Brown	1.35	7.50	3.25	22
Betty Uprichard	2.40	15.00	5.40	40
Col. Oswald Fitzgerald	1.50	8.00	3.50	25
Columbia	1.50	8.00	3.50	25
Commonwealth	2.10	15.00	4.80	35
Crimson Maman Cochet	1.20	7.00	3.00	20
Crimson Queen	1.20	7.00	3.25	22
Crusader	1.50	8.00	3.50	25
Donald MacDonald	1.75	10.00	4.80	35
Double Butterfly	2.00	12.00	4.20	30
Double White Killarney	1.50	8.00	3.50	25
Duchess of Albany	1.20	7.00	3.00	20
Earl Haig	2.40	15.00	5.40	40
Edel	1.50	8.00	3.50	25
Edith Part	1.50	9.00	4.20	30
Edward Mawley	1.50	8.00	3.50	25
E. Godfrey Brown	2.40	15.00	5.40	40
Emma Wright	2.40	15.00	5.40	40
Etoile de France	1.20	7.00	3.00	20
Fireflame	1.75	10.00	4.80	35
Francis Gaunt	2.40	15.00	5.40	40
Francis Scott Key	1.50	8.00	3.50	25
General McArthur	1.20	7.00	3.00	20
Gen.-Sup. Arnold Janssen	1.20	7.00	3.00	20
Giant LaFrance	1.60	9.00	4.20	30
Gloire des Belges	1.35	7.50	3.50	25
Golden Ophelia	1.60	9.00	4.20	30
Georgeus	1.20	7.00	3.50	25
Hadley	1.50	8.00	3.50	25
Helen Gould	1.10	6.50	3.00	20
Henrietta	1.50	8.00	3.50	25
Hoosier Beauty	1.35	7.50	3.25	22
Irish Beauty	1.35	7.00	3.00	20
Irish Fireflame	1.75	10.00	4.80	35
Jonkheer J. L. Mock	1.20	7.00	3.25	22
Kaisserin Augusta Victoria	1.30	7.00	3.00	20
Killarney, Pink	1.35	7.00	3.00	20
Killarney Brilliant	1.50	8.00	3.50	25
Lady Pirrie	1.35	8.00	3.00	20
Lady Ursula	1.20	7.00	3.00	20
LaFrance, Pink	1.20	7.00	3.00	20
Laurent Carle	1.20	7.00	3.50	25
Louise Baldwin	3.00	20.00	6.60	50
Mabel Drew	1.20	7.00	3.50	25
Mme Abel Chatenay	1.20	7.00	3.00	20
Mme Butterly	1.50	9.00	3.50	25
Mme Caroline Testout	1.50	9.00	3.50	25
Mme Jenny Guillemin	1.20	7.00	3.00	20

# LEEDLE SPRINGFIELD ROSES

## HYBRID TEAS—EVERBLOOMING—Concluded.

	2½-inch		4-inch	
	Doz.	100	Doz.	100
M'me Jules Grolez.....	\$1.20	\$7.00	\$3.00	\$20.
M'me Melanie Soupert.....	1.20	7.00	3.25	22½
M'me Paul Euler.....	1.20	7.00	3.50	25.
M'me Segond Weber.....	1.35	7.50	3.50	25.
M'ilie Helene Cambier.....	1.20	7.00	3.00	20.
Marie Delesalle.....	1.50	8.00	3.50	25.
Meteor.....	1.00	6.00	3.00	20.
Mrs. Aaron Ward.....	1.50	8.00	3.50	25.
Mrs. Bryce Allen.....	1.75	10.00	4.20	30.
Mrs. A. R. Waddell.....	1.35	7.50	3.25	22½
Mrs. Calvin Coolidge.....	2.40	15.00	5.40	40.
Mrs. Charles Bell.....	1.50	8.00	3.50	25.
Mrs. Charles E. Pearson.....	1.60	9.00	4.20	30.
Mrs. Henry Morse.....	1.75	10.00	4.20	30.
Mrs. John Cook.....	1.60	9.00	3.50	25.
Mrs. Taft.....	1.35	7.50	3.00	20.
My Maryland.....	1.50	8.00	3.50	25.
Natalie Bottner.....	1.50	8.00	3.50	25.
National Emblem.....	1.35	7.50	3.50	25.
New Columbia.....	2.40	15.00	5.40	40.
Ophelia.....	1.35	8.00	3.50	25.
President Taft.....	1.35	7.00	3.25	22½
Prima Donna.....	1.20	7.00	3.50	25.
Radiance.....	1.20	7.00	3.25	22½
Red Columbia.....	1.50	8.00	3.50	25.
Red La France.....	1.20	7.00	3.00	20.
Red Letter Day.....	1.20	7.00	3.25	22½
Red Maman Cochet.....	1.20	7.00	3.00	20.
Red Radiance.....	1.20	7.00	3.25	22½
Rena Robbins.....	1.50	8.00	3.50	25.
Rev. F. Page Roberts.....	2.40	15.00	5.40	40.
Rhea Reid.....	1.10	6.50	3.00	20.
Richmond.....	1.20	7.00	3.25	22½
Rose Marie.....	1.50	8.00	3.50	25.
Senateur Mascuraud.....	1.50	8.00	3.50	25.
Sensation.....	2.40	15.00	5.40	40.
Serge Basset.....	2.40	15.00	5.40	40.
Shell-pink Radiance.....	1.50	8.00	3.50	25.
Simplicity.....	2.40	15.00	5.40	40.
Souv. de E. Guillard.....	1.60	9.00	4.20	30.
Souv. de H. A. Verschuren.....	4.80	35.00	7.80	60.
Souv. du President Carnot.....	1.35	7.50	3.25	22½
Sunburst.....	1.20	7.00	3.25	22½
Templar.....	2.40	15.00	5.40	40.
Tipperary.....	1.50	8.00	3.50	25.
Totoe Gelos.....	1.50	8.00	3.50	25.
Ulster Volunteer.....	3.00	20.00	6.60	50.
Wellesley.....	1.00	6.00	3.00	20.
White Killarney.....	1.35	7.50	3.00	20.
White La France.....	1.20	7.00	3.00	20.
White Ophelia.....	2.00	12.00	4.80	35.
Yellow Kaiserin.....	1.50	8.00	3.50	25.
Yellow Ophelia.....	1.60	9.00	4.20	30.

## PERNETIANA

Los Angeles.....	3.00	20.00	5.40	40.
The Queen Alexandra.....	4.80	35.00	7.80	60.

# LEEDLE SPRINGFIELD ROSES

2½-inch 4-inch  
Doz. 100 Doz. 100

American Beauty ..... \$2.40 \$15.00 \$5.40 \$40.

## TEAS—EVERBLOOMING

Alexander Hill Gray.....	1.10	6.50	3.00	20.
Blumenschmidt.....	1.00	6.00	3.00	20.
Bon Silene.....	1.20	7.00	3.00	20.
Bridesmaid.....	1.10	6.50	3.00	20.
Catherine Mermet.....	1.10	6.50	3.00	20.
Crin son Maman Cochet.....	1.10	6.50	3.00	20.
Devoniensis (Magnolia Rose).....	1.10	6.50	3.00	20.
Duchess de Brabant.....	1.00	6.00	3.00	20.
Etoile de Lyon.....	1.50	7.00	3.00	20.
General R. E. Lee.....	1.20	7.00	3.25	22½
Golden Gate.....	1.00	6.00	3.00	20.
Helen Good.....	1.10	6.50	3.00	20.
Ivory (White Golden Gate).....	1.00	6.00	3.00	20.
Jeanette Heller.....	1.10	6.50	3.00	20.
Lady Hillingdon.....	1.10	6.50	3.25	22½
Lady Plymouth.....	1.10	6.50	3.00	20.
M'me Constant Soupert.....	1.20	7.00	3.50	25.
M'me Derepas Matrat.....	1.60	9.00	4.80	35.
M'me de Vatrey (Creole Beauty).....	1.20	7.00	3.00	20.
M'me Joseph Schwartz.....	1.20	7.00	3.00	20.
M'me Lombard.....	1.10	6.50	3.00	20.
M'ilie Franziska Kruger.....	1.00	6.00	3.00	20.
Madison.....	1.10	6.50	3.00	20.
Maiden's Blush.....	1.10	6.50	3.00	20.
Maman Cochet, Pink.....	1.00	6.00	3.00	20.
Marie Guillot.....	1.10	6.50	3.00	20.
Marie Lambert.....	1.00	6.00	3.00	20.
Marie van Houtte.....	1.10	6.50	3.00	20.
Mrs. Ben. R. Cant.....	1.00	6.00	3.00	20.
Murelle.....	1.20	7.00	3.00	20.
Papa Gontier.....	1.10	6.50	3.00	20.
Perle des Jardins.....	1.50	8.00	4.20	30.
Red Maman Cochet.....	1.10	6.50	3.00	20.
Safrano.....	1.00	6.00	3.00	20.
Snowflake.....	1.00	6.00	3.00	20.
Souv. de Pierre Notting.....	1.00	6.00	3.00	20.
The Bride.....	1.10	6.50	3.00	20.
The Queen.....	1.00	6.00	3.00	20.
White Hermosa.....	1.00	6.00	3.00	20.
White Maman Cochet.....	1.00	6.00	3.00	20.
Wm. R. Smith.....	1.10	6.50	3.00	20.
Yellow Maman Cochet.....	1.50	8.00	4.20	30.

## BANKSIAN or LADY BANKS

White Banksia.....	1.10	6.50	3.00	20.
Yellow Banksia.....	1.10	6.50	3.00	20.

## CHINA or BENGAL

Louis Phillippe.....	1.10	6.50	3.00	20.
Queen's Scarlet.....	1.10	6.50	3.00	20.

## LAEVIGATA OR CHEROKEE

Amoena, Pink Cherokee.....	1.20	7.00	3.25	22½
Laevigata, White Cherokee.....	1.20	7.00	3.25	22½

# LEEDLE SPRINGFIELD ROSES

## POLYANTHA OR FAIRY

	2½-inch		4-inch	
	Doz.	100	Doz.	100
George Elger.....	\$1.00	\$6.50	\$3.00	\$20.
M'le Cecile Brunner.....	1.10	6.50	3.00	20.
Sweetheart or Mignon.....	1.10	6.50	3.00	20.
Yellow M'le Cecile Brunner.....	1.10	6.50	3.00	20.

## DWARF POLYANTHA OR BABY RAMBLER

Anny Muller (Aennchen Mueller).....	1.20	7.00	3.25	22½
Baby Crimson Rambler.....	1.20	7.00	3.00	20.
Baby Dorothy.....	1.20	7.00	3.00	20.
Baby Tausendschoen.....	1.50	8.00	3.50	25.
Catherine Zeimet.....	1.20	7.00	3.00	20.
Echo, or Baby Echo.....	1.10	6.50	3.00	20.
Edith Cavell.....	1.50	8.00	3.50	25.
Ellen Poulsen.....	1.10	6.50	3.00	20.
Erna Teschendorff.....	1.50	8.00	3.50	25.
Ideal.....	2.00	12.00	4.80	35.
Jessie.....	1.10	6.50	3.00	20.
Le Ponceau.....	1.20	7.00	3.00	20.
Louise Welter.....	1.50	8.00	3.50	25.
M'me Norbert Levavasseur.....	1.20	7.00	3.00	20.
Maman Levavasseur.....	1.20	7.00	3.00	20.
Mrs. Wm. H. Cutbush.....	1.20	7.00	3.25	22½
Orleans.....	1.20	7.00	3.00	20.
Phyllis.....	1.20	7.00	3.25	22½
Pink Baby Rambler.....	1.20	7.00	3.00	20.
Red Baby Rambler.....	1.20	7.00	3.00	20.
Triomphe Orleanais.....	1.50	8.00	3.50	25.
White Baby Rambler.....	1.20	7.00	3.00	20.
Yellow Baby Rambler.....	1.20	7.00	3.00	20.

## HYBRID POLYANTHA

Baby Doll.....	1.20	7.00	3.25	22½
Clothilde Soupert.....	1.00	6.00	3.00	20.
Gruss an Aachen.....	1.20	7.00	3.25	22½
Mosella.....	1.00	6.00	3.00	20.
Tiptop.....	1.00	7.00	3.25	22½
Yellow Soupert.....	1.00	7.00	3.00	20.

## BOURBON

Burbank.....	1.00	6.00	3.00	20.
Champion of the World.....	1.00	6.00	3.00	20.
Crown Princess Victoria.....	1.20	7.00	3.00	20.
Eugene E. Marlitt.....	1.20	7.00	3.50	25.
Hermosa.....	1.10	6.50	3.25	22½
Mrs. Degraw.....	1.00	6.00	3.00	20.
Red Hermosa.....	1.20	7.00	3.50	25.
Souv. de la Malmaison.....	1.00	6.50	3.00	20.
White Malmaison.....	1.20	7.00	3.00	20.

## HYBRID CHINA OR BENGAL

Etincelante.....	1.10	6.50	3.00	20.
Gruss an Teplitz.....	1.10	6.50	3.00	20.
Virginia R. Coxe.....	1.10	6.50	3.00	20.



# LEEDLE SPRINGFIELD ROSES

## CLIMBING POLYANTHA OR RAMBLERS

		2½-inch	4-inch		
		Doz.	100	Doz.	100
Aglaia.....		\$1.10	\$6.50	\$3.00	\$20.
American Pillar.....		1.10	6.50	3.50	25.
Blue Rambler.....		1.00	6.00	3.00	20.
Crimson Rambler.....		1.00	6.00	3.00	20.
Everblooming Crimson Rambler.....		1.00	6.00	3.00	20.
Flower of Fairfield.....		1.00	6.00	3.00	20.
Goldfinch.....		1.00	6.00	3.00	20.
Graf Zeppelin.....		1.20	7.00	3.00	20.
Philadelphia Cr. Rambler.....		1.00	6.00	3.00	20.
Pink Tausendschoen.....		1.10	6.50	3.00	20.
Rosarie.....		1.10	6.50	3.00	20.
Tausendschoen.....		1.00	6.00	3.00	20.
Veilchenblau.....		1.00	6.00	3.00	20.
Yellow Rambler.....		1.10	6.50	3.00	20.
Yellow Tausendschoen.....		1.00	6.00	3.50	25.

## TRAILING

Memorial Rose.....	1.00	6.00	3.00	20.
Wichuriana.....	1.00	6.00	3.00	20.

## HYBRID WICHURAIANA

Aviateur Bleriot.....	1.10	6.50	3.00	20.
Dr. W. Van Fleet.....	1.00	6.00	3.00	20.
Dorothy Perkins.....	1.00	6.00	3.00	20.
Elizabeth Ziegler.....	1.20	7.00	3.50	25.
Emily Gray.....	1.60	9.00	4.20	30.
Excelsa.....	1.00	6.00	3.00	20.
Gardenia.....	1.00	6.00	3.00	20.
Hardy Marechal Niel.....	1.00	6.50	3.50	25.
Hiawatha.....	1.20	7.00	3.00	20.
Lady Gray.....	1.00	6.00	3.00	20.
Paul's Scarlet Climber.....	1.20	7.00	3.25	22½.
Red Dorothy Perkins.....	1.00	6.00	3.00	20.
Shower of Gold.....	1.10	6.50	3.00	20.
Silver Moon.....	1.00	6.00	3.00	20.
White Dorothy Perkins.....	1.00	6.00	3.00	20.

## HYBRID TEA WICHURAIANA

Alida Lovett.....	1.20	7.00	3.50	25.
Bess Lovett.....	1.10	6.50	3.00	20.
Christine Wright.....	1.10	6.50	3.50	25.
Climbing American Beauty.....	1.00	6.00	3.00	20.
Coronation.....	1.20	7.00	3.50	25.
Mary Lovett.....	1.35	7.50	3.50	25.
Pink Cl'g American Beauty.....	1.10	6.50	3.50	25.

## SETIGERA OR PRAIRIE

Baltimore Belle.....	1.00	6.00	3.00	20.
Prairie Queen.....	1.00	6.00	3.00	20.
Tennessee Belle.....	1.00	6.00	3.00	20.

## HYBRID MULTIFLORA

Greville.....	1.00	6.00	3.00	20.
Russel's Cottage.....	1.00	6.00	3.00	20.
Seven Sisters.....	1.00	6.00	3.00	20.

# LEEDLE SPRINGFIELD ROSES

## CLIMBING HYBRID TEAS

		2½-inch	4-inch		
		Doz.	100	Doz.	100
Climbing Balduin		\$1.00	\$6.00	\$3.00	\$20
Climbing Etoile de France		1.20	7.00	3.00	20
Climbing Helen Gould		1.00	6.00	3.00	20
Climbing Kaiserin		1.20	7.00	3.25	22½
Climbing Killarney		1.10	6.50	3.00	20
Climbing Meteor		1.00	6.00	3.00	20
Climbing M'me Caroline Testout		1.20	7.00	3.50	25
Climbing Ophelia		1.35	7.50	3.50	25
Climbing Souv. of Wootton		1.20	7.00	3.00	20
Climbing Sunburst		1.75	10.00	4.20	30
Gainesborough		1.10	6.50	3.00	20
Mrs. Robert Peary		1.20	7.00	3.25	22½

## CLIMBING TEAS

Chromatella (Cloth of Gold)		1.00	6.00	3.00	20
Climbing Devoniensis		1.10	6.50	3.00	20
Climbing Maman Cochet, Pink		1.10	6.50	3.00	20
Climbing Papa Gontier		1.20	7.00	3.25	22½
Climbing Perle des Jardins		1.35	7.50	3.50	25
Climbing Safrano		1.00	6.00	3.00	20
Climbing White Maman Cochet		1.10	6.50	3.00	20
Pillar of Gold		1.00	6.00	3.00	20
Reve d'Or (Golden Chain)		1.00	6.00	3.00	20

## CLIMBING CHINA OR BENGAL

Apple Blossom		1.00	6.00	3.00	20
Empress of China		1.00	6.00	3.00	20
James Sprunt		1.00	6.00	3.00	20

## CLIMBING HYBRID CHINA OR BENGAL

Climbing Gruss an Teplitz		1.00	6.00	3.00	20
Dr. Robert Huey		1.20	7.00	3.25	22½

## CLIMBING HYBRID POLYANTHA

Climbing Clothilde Soupert		1.00	6.00	3.00	20
Climbing Mlle Cecile Brunner		1.20	7.00	3.25	22½

## CLIMBING BOURBON

Climbing Souv. de la Malmaison		1.20	7.00	3.00	20
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## CLIMBING NOISETTES

Lamarque		1.00	6.00	3.00	20
Marechal Niel		1.20	7.00	3.25	22½
Mary Washington		1.10	6.50	3.00	20
Red Marechal Niel		1.10	6.50	3.00	20
Reine Marie Henriette		1.10	6.50	3.00	20
Solfatare		1.00	6.00	3.00	20
Wm. Allen Richardson		1.10	6.50	3.00	20

## CLIMBING HYBRID NOISETTE

Climbing Paul Neyron		1.20	7.00	3.00	20.
Madame Wagram		1.20	7.00	3.00	20.

## LEEDLE SPRINGFIELD ROSES

## Floral Trade Customs

**ORDERS** for 2½-inch pot roses must be for not less than three plants of any one variety at the dozen rate, and not less than 25 of any one variety at the hundred rate; three or more 4-inch at the dozen rate, and ten or more at the hundred rate. For two plants of a variety add 25%, and for one plant of a variety add 50% to the per dozen price.

**TERMS**—Cash (money order, draft or registered letter) with order will entitle purchaser to extra count in Roses of our selection equivalent to a 5 per cent. discount, or a discount of 3 per cent. may be deducted from remittance. C. O. D. orders must be accompanied with one-third of the amount in cash. Accounts opened only with known or favorably rated correspondents or those furnishing ample satisfactory references.

**PACKING**—Always free, usually in light boxes, ventilated in warm weather, well lined in cold weather and securely strapped. From one to two-thirds (and for very distant points all) soil removed and roots carefully wrapped in damp moss and paper.

**DELIVERY** f. o. b. express car or postoffice at Springfield, Ohio. Weather forecasts always carefully ascertained before forwarding during cold weather.

**PARCEL POST** is recommended as being usually the most economical and safe method of shipping, this service having proven almost invariably prompt and satisfactory, so that more soil may safely be removed and weight correspondingly reduced. Ascertain your zone distance, approximate the probable weight and make a fair allowance for postage; any excess amount remitted will be refunded or credited after exact weight and postage shall have been ascertained. Special delivery for 10c per box is frequently advantageous; insurance is cheap.

**FREIGHT** shipment will be made only upon explicit instructions and entirely at risk of purchaser. We assume no responsibility except to deliver properly packed and in good order to depot, bill and route correctly and follow with tracer.

**COMPLAINTS** will not be recognized unless lodged with us promptly after receipt of goods.

# LEEDLE SPRINGFIELD ROSES TO THE FLORAL AND NURSERY TRADES:

Notice that our  
Annual Descriptive Catalogue  
is *priceless* (in several senses).

## Incessant demand

from amateurs and "ultimate consumers" who have learned of our ROSE LIST and who write asking for a copy, has heretofore been wastefully answered by means of a post-card stating that we issue no retail catalogue but sell our crops to the trade exclusively at wholesale.

We now throw  
this demand your way, replying to all such inquiries with our

## "Priceless Catalogue"

which will sharply whet the appetite for  
"Real Roses" in general and  
"LEEDLE ROSES" in particular.

It's up to you  
to supply the demand in any or all of the  
several methods suggested.

## Tell them all—

"we have it or we'll get it for you."

